

So here we are, grandkids out of school for the summer and everyone is making plans for a summer vacation. Seems like our summers go by way too quickly so we need to make the most of the time that we have left of summer. So...one of the best vacations could be the Lead Alumni Ag tour which will be taking place July 13th through July 15th. A great chance to see western Nebraska and enjoy the beautiful sandhills. Check out the Ag Tour on our web page.

As I think about writing this article I am reminded about a time when I attended a customer service training program. The key to great customer service is knowing your customer and providing a great product or service that exceeds their expectation. We all have had experiences with a company where their customer service really stands out. We may walk away with the feeling that we have made the right decision to do business with them or maybe even pay a little more because we got more then we expected. What ever the case customer service makes the difference. Well, you are our customer and we need to serve you. We are always looking for ways to add value to your membership in the Lead Alumni Association by providing service to you.

Have a great summer and remember that the Lead Alumni Association is your Association. It can only be as successful as "you" make it. Please be the solution and not the problem, be involved.

Stan Mitchell, LEAD Alumni President

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Nebraska LEAD Alumni Association

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Summer 2023 Update

Ag Adventure Tour: <u>Makin' "Tracks"</u> <u>Westward!</u>

July 13-15, 2023

After having to cancel our Ag Adventure Tour due to Covid the last two years, we are back! We will be traveling westward, picking up passengers in Lincoln and in Gibbon along the way. Our first destination is North Platte where we will visit the largest railroad diversification yard in the world. Then onward to learn more about Sustainable Beef LLC that will be a golden circle of beef from the producer, the feedlot, the processer and retailer.

Onward to the Panhandle to learn about Public Power and interact with students learning the trade of becoming a lineman. We will learn about crops grown in the west—potatoes, dry edible beans, sugar beets to name a few. We will learn about the history of the region at the Knight Museum and Sandhill Center while enjoying a ribeye meal!

All this for just \$199! Which includes two night's lodging, 4 meals, new friends, lifelong memories and no driving required! The registration can be found on the LEAD Alumni website—noted below. WESTWARD HO we go—join us! Terry Licking, Ag Tour Chair

Stay In Touch :

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Calling all LEAD alumni!

Share your Travel Study Seminar photos and inspire us with your wanderlust! We know that your Travel



Seminars were filled with incredible moments, breathtaking landscapes, and unforgettable experiences. Now is the perfect time to relive those cherished memories and inspire others to embark on their own journeys. Share Your Photos: We invite you to dust off your photo albums (or scroll through your phone's camera roll) and share your best Travel Seminar snapshots with us! Whether it's a stunning sunset, a bustling market, or a cultural immersion, every photo tells a unique story that deserves to be shared.

Ignite Wanderlust: Your photos have the power to transport us to far-off places and ignite the wanderlust in our community. By sharing your travel seminar photos, you can inspire others to explore, learn, and embrace new cultures. Srengthen Connections: Our alumni community is a diverse tapestry of travelers, adventurers, and explorers. By sharing your travel seminar photos, you'll foster connections, spark conversations, and strengthen the bond we share through our shared experiences.

How to Participate: It's easy! Simply comment on this post on the Nebraska LEAD Alumni Association Group Page with your favorite travel seminar photo and a brief description of the location or your experience. Don't forget to use the hashtag #TravelSeminarMemories to join the conversation and allow others to find your incredible snapshots.

Tag Your Travel Buddies: Tag your travel companions and encourage them to share their own photos and stories. Let's create a collective album of memories that will inspire and captivate us all. Spread the Word: Feel free to share this post with other alumni groups or individuals who might have participated in Travel Seminars. The more photos we collect, the richer our collection of memories will become! Let's embark on a virtual journey together, relive the magic of our Travel Seminars, and inspire one another with our incredible adventures. Share your photos and let's fill our screens with wanderlust!

Welcome to the Alumni travel corner!

Preparations are being made for our 2024 National Travel Study Seminar. Savannah GA and Charleston SC's itinerary is promising to be just as wonderful as we hoped. We are making contacts for the agricultural visits, with the hope that this seminar will give us a greater knowledge of this region of the country. We are arranging some pretty amazing non-agricultural tours as well.

We have selected these dates, to avoid conflict with LEAD 41's graduation, scheduled for March 15, 2024.

2024 National Travel Study – March 22-30th 2024

We are pairing with Allied Tour & Travel out of Norfolk, Susan Busskohl, for this seminar.

SAVANNAH, GEORGIA, CHARLESTON, SC

Visits and stops for this seminar may include:

The Great Georgia Oyster Company Tour

Lebanan Plantation Tour - Working History Farm

Savannah-Ogeechee Canal Museum & Nature Center

Charleston Farm to Table Food Tour & Chef's Challenge

Boat Tour of Charleston oyster Farm, or Lad's Island Oyster Inc.

UGA Shellfish Research Laboratory

Shem Creek Shrimp Walking Tour

McLeod Plantation - Sea Island Cotton

Charleston Tea Plantation

Mulberry Grove Plantation - Rice Plantation

Common Joy - Luffa Sponges

Additional visits may include:

Bonaventure Cemetery Tour

Murder Mystery or Comedy Mystery Dinner Show

Charleston Marsh Eco Boat Cruise with stop at Morris Island Lighthouse

City Market - Charleston

Charleston Distilling Company

Fort Sumter Tour & Charleston Carriage Ride

The full itinerary and registration will be placed on the website and on the Nebraska LEAD Alumni page, once the itinerary and pricing are set. If you want me to email you or contact you with the information once it is available, just reach out to me, and I will do it.

If you have any questions, please contact me at: Cell – (402) 314-3430 Work – (402) 476-1093

Email – <u>pheyen@friedmanlaw.com</u>

Pat Heyen, Travel Study Coordinator



PARTY TIME!

Well, not really. We aren't the wild and crazy guys we used to be. Hey, the State Fair is coming up way too soon and we will have a party there. The annual LEAD Alumni Reception is always on Tuesday during the fair. That puts it on August 29th, from 5:30 to 7:30 in the Five Points Arena Loft. There will be snacks and a cash bar and plenty of people to talk to. We also have the best view of the stock dog trials down in the arena. Please join us there.

This brings me to my next point. We would like to have a volunteer from each class to act as a correspondent. Occasionally we have something we would like to have passed on to all LEAD Alumni. This could be sent to the correspondent, and they could send it along to everyone in their class. They could also help us gather any changes in contact information, newsworthy events and generally keep everyone informed. Here is an example of something you could send out, an invitation to the reception at the State Fair. If you would like to be a contact for your class, please let me know. We would love to hear from you.

Leslie Boswell

Interim Executive Secretary

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402-469-2018



Lead Alumni Social August 29, 2023 5:30—7:30 pm Join us!!